

Colorado CTE Course – Scope and Sequence

Course Name Fashion Design & Merchandising 2		Course Details			
		Course = 0.50 Carnegie Unit Credit			
Course Description	The purpose of this course is to expose students to various aspects of the fashion design and merchandising industry. Students integrate knowledge, skills, and practices to evaluate potential career opportunities. Emphasis is placed on an introduction to fashion, fashion and textile selection, product construction and fashion merchandising.				
Note:	This is a suggested scope and sequence for the course content. The content will work with any textbook or instructional resource. If locally adapted, make sure all essential knowledge and skills are covered. LEADFCS National Standards and Competencies Family and Consumer Sciences Standards and Competencies are located at				
SCED Identification #		Schedule calculation based on 60 calendar days of a 90-day semester. Scope and sequence allows for additional time for guest speakers, student presentations, field trips, remediation, or other content topics.			
All courses taught in an approved CTE program must include Essential Skills embedded into the course content The Essential Skills Framework for this course can be found at https://www.cde.state.co.us/standardsandinstruction/essentialskills					
Instructional Unit Topic	Suggested Length of Instruction	CTE or Academic Standard Alignment	Competency / Performance Indicator	Outcome / Measurement	CTSO Integration
Stages of Merchandising	5 hours	ARVD. 04.05 Evaluate Elements of textile, apparel, and fashion merchandising. LEADFCS.16.5.4 Analyze external factors that influence merchandising. RWC10-GR.12-S.2-GLE.2-EO.c RWC10-GR.12-S.3-GLE.3-EO.a MA10-GR.HS-S.3-GLE.2-EO.b.ii MA10-GR.HS-S.3-GLE.2-EO.b.vi RWC10-GR.12-S.4-GLE.2-EO.a RWC10-GR.10-S.4-GLE.1-EO.d	<u>ARVD.04.05.b</u> Analyze the cost of constructing, manufacturing, altering or repairing textile, apparel, and fashion products. <u>ARVD.04.05.c</u> Analyze ethical considerations	- Merchandising Math for piece of Design A Line - Go-lamorous Case Study of determining Wholesale/Retail cost, Production Cost, and Retail Price	FCCLA Fashion Design FCCLA Entrepreneurship

		MA10-GR.HS-S.4-GLE.5-EO.a.i MA10-GR.HS-S.4-GLE.5-EO.a.iii RWC10-GR.11-S.4-GLE.1-EO.d RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.12-S.1-GLE.1-EO.e RWC10-GR.9-S.1-GLE.1-EO.b RWC10-GR.9-S.4-GLE.2-EO.c	for merchandising apparel and textile products. <u>ARVD.04.05.d</u> Apply external factors that influence merchandising .		
Retail Sales	5 hours	ARVD.04.07 Demonstrate general operational procedures required for business profitability and career success.	<u>ARVD.04.07.a</u> Analyze legislation, regulations, and public policy affecting the textiles, apparel and fashion industries. <u>ARVD.04.07.c</u> Analyze operational costs such as mark ups, mark downs, cash flow, and other factors affecting profit.	- Pricing Strategies - Merchandising Math Design a Line Go-lamorous Case Study - Floor Plan and Elevation of Store	FCCLA Fashion Design FCCLA Entrepreneurship
Advertising and Promotion	3 hours	ARVD.04.05 Evaluate elements of textile, apparel, and fashion merchandising.	ARVD.04.05.e Critique varied methods for promoting	- Website - Canva Graphic Organizer Promotional	FCCLA Fashion Design

		LEADFCS.16.5.5 Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations. RWC10-GR.12-S.2-GLE.2-EO.c RWC10-GR.12-S.3-GLE.3-EO.a SC09-GR.HS-S.3-GLE.5-EO.a RWC10-GR.10-S.4-GLE.1-EO.d RWC10-GR.12-S.2-GLE.2-EO.e RWC10-GR.12-S.2-GLE.2-EO.f MA10-GR.HS-S.4-GLE.4-EO.b MA10-GR.HS-S.4-GLE.4-EO.b.i VA09-GR.HS-S.4-GLE.2-EO.a RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.11-S.4-GLE.1-EO.d	apparel and textile products.	Ad OR Advertisement using Adobe Publisher	FCCLA Job Interview FCCLA Career Investigation FCCLA Public Policy Advocate FCCLA Entrepreneurship
Technological Advances and Global Perspectives	2 hours	ARVD.04.08 Analyze recurring and evolving concerns facing individuals, families, workplaces, and communities.	<u>ARVD.04.08.a</u> Describe recurring and evolving concerns facing individuals, families, workplaces and communities. <u>ARVD.04.08.b</u> Describe levels of concerns: individuals, family,	• “True Cost” Movie Analysis	FCCLA Public Policy Advocate

			workplace, community, cultural/societal , global/environ mental.		
Customer Service	5 hours	ARVD.04.06 Evaluate the components of customer service. LEADFCS.16.6.1 Analyze factors that contribute to quality customer relations. LEADFCS16.6.2 Analyze the influences of cultural expectations as a factor in customer relations. LEADFCS.16.6.4 Create solutions to address customer concerns.	<u>ARVD.04.06.c</u> Demonstrate the skills necessary for quality customer service. <u>ARVD.04.06.d</u> Create solutions to address customer concerns.		FCCLA Fashion Design FCCLA Entrepreneurship
Product Development	33 hours	ARVD. 04.04 Demonstrate skills needed to produce, alter, or repair fashion apparel, and textile products. LEADFCS.16.2.1 Apply appropriate terminology for identifying, comparing, and analyzing the most common generic textile fibers and fabrics. LEADFCS.16.2.2 Evaluate performance characteristics of textile fiber and fabrics. LEADFCS.16.2.4 Analyze characteristics of textile components	<u>ARVD.04.04.a</u> Demonstrate professional skills in using a variety of equipment, tools, and supplies for fashion, apparel, and textile construction, alteration or repair. <u>ARVD.4.04.d</u> Analyze current	Design A Line product repurposed/sewed for display	FCCLA Fashion Design FCCLA Fashion Sketch FCCLA Fashion Construction FCCLA Entrepreneurship

		in the design, construction, care, use, maintenance, and disposal or recycling of products. RWC10-GR.11-S.2-GLE.3-EO.a RWC10-GR.12-S.3-GLE.3-EO.a RWC10-GR.12-S.2-GLE.2-EO.f MA10-GR.HS-S.4-GLE.4-EO.b MA10-GR.HS-S.4-GLE.4-EO.b.i MA10-GR.HS-S.4-GLE.5-EO.a.i MA10-GR.HS-S.4-GLE.5-EO.a.iii RWC10-GR.12-S.2-GLE.2-EO.b VA09-GR.HS-S.4-GLE.2-EO.a RWC10-GR.12-S.2-GLE.2-EO.e RWC10-GR.10-S.4-GLE.1-EO.d RWC10-GR.12-S.4-GLE.2-EO.a RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.9-S.1-GLE.1-EO.b RWC10-GR.9-S.4-GLE.2-EO.c	technology and trends that facilitate design and production of textile, apparel, and fashion products.		
Marketing	14 hours	ARVD.04.05 Evaluate elements of textile, apparel, and fashion merchandising. LEADFC.16.5.1 Apply marketing strategies for textiles, fashion, and apparel in the global marketplace. LEADFC.16.5.6 Apply research methods, including forecasting	<u>ARVD.04.05.f</u> Apply research methods, including forecasting techniques, for marketing apparel and textile products.	• Collaboration with Business class to complete Marketing Mix for Design A Line	FCCLA Entrepreneurship FCCLa Fashion Design

		techniques, for marketing textiles, fashion, and apparel.			
Packaging	5 hours	ARVD.04.05 Evaluate elements of textile, apparel, and fashion merchandising.	<u>ARVD.04.05.f</u> Apply research methods, including forecasting techniques, for marketing apparel and textile products.	3D Box Design and Packaging Elements Applying Logo and Color Scheme of Business	FCCLA Entrepreneurship FCCLA Fashion Design

Academic Standards Alignment

Colorado CTE courses are required to integrate academic and essential skills into course content. The following academic standards have been identified as aligned to this course and should be integrated throughout instruction.

[CO CTE Academic Standards Resources](#) (Rubrics, integration strategies, etc)

[CDE Colorado Academic Standards Online](#) (Online standards lookup tool)

Reading, Writing, & Communicating

Standard 1: Oral Expression and Listening

- **Prepared Graduate 1:** Collaborate effectively as group members or leaders who listen actively and respectfully; pose thoughtful questions, acknowledge the ideas of others; and contribute ideas to further the group's attainment of an objective.
- **Prepared Graduate 2:** Deliver effective oral presentations for varied audiences and varied purposes.

Standard 2: Reading for All Purposes

- **Prepared Graduate 3:** Read a wide range of literary texts to build knowledge and to better understand the human experience.
- **Prepared Graduate 4:** Read a wide range of informational texts to build knowledge and to better understand the human experience.
- **Prepared Graduate 5:** Understand how language functions in different contexts, command a variety of word-learning strategies to assist comprehension, and make effective choices for meaning or style when writing and speaking.

Standard 3: Writing and Composition

- **Prepared Graduate 6:** Craft arguments using techniques specific to the genre.
- **Prepared Graduate 7:** Craft informational/explanatory texts using techniques specific to the genre.
- **Prepared Graduate 8:** Craft narratives using techniques specific to the genre.
- **Prepared Graduate 9:** Demonstrate mastery of their own writing process with clear, coherent, and error-free polished products.

Standard 4: Research Inquiry and Design

- **Prepared Graduate 10:** Gather information from a variety of sources; analyze and evaluate its quality and relevance; and use it ethically to answer complex questions.

Note: Mathematics and Science standards will be added in the future. Visit the [Colorado Academic Standards](#) page for the most current version.