



Colorado BMEF CTE Course – Scope and Sequence

Course Name	World of Business	Course Details	Credits = .5 (Semester) Level 3
		Course = 0.50 Carnegie Unit Credit	
Course Description	The <i>World of Business</i> course is a comprehensive overview of the nature of business and the formation of the essential practices and structures that influence today’s global economy. Students will explore the historical, economic, and ethical context in which modern businesses operate, as well as examine various perspectives and considerations in the evolution of the business world. The course encourages students to challenge their preconceptions about business and investigate the moral implications of fundamental economic principles. Students will apply their understanding to real-world situations through gamification, discussions surrounding current events, and project-based learning.		
Note	This course is only available through MBA Research starting with the 27-28 School Year. For more information visit: https://www.mbaresearch.org/local-educators/teaching-resources/world-of-business/		
SCED Identification #		Schedule calculation based on 60 calendar days of a 90-day semester. Scope and sequence allows for additional time for guest speakers, student presentations, field trips, remediation, or other content topics.	
All courses taught in an approved CTE program must include Essential Skills embedded into the course content. The Essential Skills Framework for this course can be found at https://www.cde.state.co.us/standardsandinstruction/essentialskills			
Introduction to World of Business The business world is dynamic, complex, and unpredictable. This world—an interwoven environment of management, finance, marketing, operations, information, innovation, and more—may seem inaccessible to some and altogether incomprehensible to others. But the fact remains that this world of business is the same world we inhabit. Every day, businesses influence <i>us</i> just as we influence <i>them</i>. From first-year students to veteran corporate executives, we are all citizens of the world of business. Given this fact, it is imperative that we strive for—if not fluency—literacy in the philosophies, ethics, and nature of the modern business environment. This requires more than just a facility for facts, figures, and terminology. Today’s business world demands understanding on a broader, more holistic, and more fundamental level. For years, the collegiate World of Business course from the Leeds School of Business at the University of Colorado Boulder has offered a comprehensive framework for student learning in this very context. The college course centers around an exploration of, in the voice of Professor J. Chris Leach, Ph.D., the original creator of the college course, “the intellectual, historical, economic, and moral considerations in the conduct of business.”			

In keeping with that mission statement, MBA Research and Curriculum Center has developed the high school *World of Business* course to further develop student understanding of the core principles underpinning today's business environment. As an adaptation of the original college course, *World of Business* offers high schoolers an accessible, yet challenging, journey into the concepts and themes of its collegiate predecessor.

The *World of Business* explores the diverse perspectives, principles, and practices that have shaped economies—and the businesses that inhabit them—into what they are today. Students will investigate these ideas not to simply internalize them but to discuss them, interrogate them, and reconstruct their own views toward them. Through deliberation, gamification, and application, students will gain deeper insights into foundational values of the business world such as property rights, fairness, trade, competition, and globalization.

This course explores key figures, theories, and institutions as a means of encouraging students to engage with big-picture ideas. What makes an economic system truly fair? How should we balance freedom and control? How can we protect and promote innovation? Can businesses exist independently? Students will grapple with the answers to these questions and more throughout the *World of Business*.

Using a project-based course of study, students will master the learning outcomes in this course by conducting primary and secondary research, working in teams and as individuals, and applying current technology for project completion.

Goals

The broad goals of the *World of Business* course are to accomplish the following:

- Reinforce academic skills in such areas as communication, reading, and writing
- Encourage creative thought, problem solving, and decision making
- Enable students to understand and appreciate business and its significance to the economy
- Stimulate student interest in business careers
- Increase student awareness of the increasingly complex business world
- Facilitate student understanding of economic concepts
- Assist students in developing appropriate attitudes about business
- Encourage the use of technology in classroom projects
- Pave the way for student success in a business administration major
- Facilitate student understanding of the impact of a global economy on future career opportunities
- Assist students with enhancing their teamwork skills
- Stimulate reflection on processes, performance, and outcomes
- Apply problem-based learning strategies

Student Organizations

A business-oriented student organization (DECA/FBLA) is recommended for the *World of Business* course. Through membership in a student organization, students should develop respect for education that contributes to competence in the application of economic knowledge and skills in business. In addition, membership should promote leadership development and an understanding of the responsibilities of citizens in a market economy.

Academic Standards Alignment

(Note: These standards align with the online information available about this course in June 2026 – please check the MBA Research online resource for updates to align appropriate ELA standards)

Colorado CTE courses are required to integrate academic and essential skills into course content. The following academic standards have been identified as aligned to this course and should be integrated throughout instruction.

[CO CTE Academic Standards Resources](#) (Rubrics, integration strategies, etc)

[CDE Colorado Academic Standards Online](#) (Online standards lookup tool)

Reading, Writing, & Communicating

Standard 1: Oral Expression and Listening

- **Prepared Graduate 1:** Collaborate effectively as group members or leaders who listen actively and respectfully; pose thoughtful questions, acknowledge the ideas of others; and contribute ideas to further the group's attainment of an objective.
- **Prepared Graduate 2:** Deliver effective oral presentations for varied audiences and varied purposes.

Standard 2: Reading for All Purposes

- **Prepared Graduate 4:** Read a wide range of informational texts to build knowledge and to better understand the human experience.

- **Prepared Graduate 5:** Understand how language functions in different contexts, command a variety of word-learning strategies to assist comprehension, and make effective choices for meaning or style when writing and speaking.

Standard 3: Writing and Composition

- **Prepared Graduate 7:** Craft informational/explanatory texts using techniques specific to the genre.
- **Prepared Graduate 9:** Demonstrate mastery of their own writing process with clear, coherent, and error-free polished products.

Standard 4: Research Inquiry and Design

- **Prepared Graduate 10:** Gather information from a variety of sources; analyze and evaluate its quality and relevance; and use it ethically to answer complex questions.

Note: Mathematics and Science standards will be added in the future. Visit the [Colorado Academic Standards](#) page for the most current version.