

## Advanced Television Production

Level 3

(MGD 2002)

### Description

Introduces additional principles and techniques of television production in theory and the approach of studio and production in news, weather and sports. Emphasizes direction and production development to include single and multi-camera production. Examines use of effects and chroming. Includes laws and ethics governing the television broadcast industry and Institutional Television.

### STANDARD COMPETENCIES:

- I. Development of news stories in format (I)
- II. Scripts and the creative sequence to include producing and directing (I)
- III. Application of sets and graphics used in various productions (I)
- IV. On camera concerns and disciplines, ENG and EFP production techniques (II)
- V. Multicamera production on different field and studio productions (II)
- VI. Legal and ethical procedures (III)
- VII. Examine advanced effects and video switching operations (III)
- VIII. Institutional video and other forms of broadcasting (III)

### TOPICAL OUTLINE:

- I. The student will understand advanced operations of a television production studio.
- II. The student will plan and format a local television newscast/productions using available in class productions for support
- III. UNIT I
  - A. Advanced techniques to development of news copy, and proper production/direction techniques
- IV. UNIT II
  - A. The student will learn proper on camera concerns and direction of talent, evaluate a local television production through what they have learned and through testing understand the purpose for camera shots, lighting, audio, and studio direction for single camera and multi camera productions.
- V. UNIT III

A. The student will consider advanced effects and its purposes and the different video formats, and their role in regards to ethical and legal guidelines for television production.