



# COLORADO CAREER AND TECHNICAL STUDENT ORGANIZATIONS (CTSOs) SPONSOR OPPORTUNITIES

Every year, CTSOs connect more than 170,000 Colorado students to real-world experiences through professional, leadership, and career development. The CTSO annual events bring these future Colorado leaders together, showcasing their hard work throughout the year.



## State Leadership Conferences Include:

- Engaging general sessions
- Technical competitive events
- Career forward workshops
- Leadership training
- Community service projects and recognition



## **COLORADO CAREER AND TECHNICAL EDUCATION AT THE COLORADO COMMUNITY COLLEGE SYSTEM 2024 SPONSORSHIP**

The Colorado Community College System (CCCS) oversees Colorado Career and Technical Education (CTE) – the state’s pathway to individual achievement and economic vitality. CTE provides accessible, responsive learning environments that prepare students to enter the workforce in high wage, high skill, and high demand occupations through business and industry-aligned career pathways.

The CCCS CTE team supports all middle school, high school, technical college, and community college programs, engaging 170,000 students each year. All programs offered through Colorado CTE blend strong academic preparation with robust work-based learning and leadership opportunities to provide a seamless path through secondary and postsecondary education to the workforce.

CCCS and Colorado CTE partner to provide leadership for eight Career and Technical Student Organizations (CTSO). CTSOs connect Colorado’s students to real-world experiences through professional, leadership, and career development. Each CTSO holds an annual conference to showcase its members' hard work throughout the year. A list and description of the eight CTSOs is provided as Appendix A.

Sponsorship of Colorado Career and Technical Education at the Colorado Community College System would provide support for the overall program and public recognition for the sponsor.

### **The following benefits will be achieved through this sponsorship:**

- Brand alignment with Colorado Community College System, the largest provider of post-secondary education and training in Colorado
- Recognition and brand loyalty with Colorado’s future leaders and workforce
- Investment in CCCS’s work to strengthen Colorado’s economy by building a competitive workforce





**We are pleased to offer the following sponsorship packages and benefits:**

### **\$25,000 SPONSORSHIP**

#### **Statewide recognition of partnership with CTE at CCCS**

- CCCS will provide a testimonial from Chancellor Garcia acknowledging the value of sponsor's support to be used in press release or other promotional outreach
- Logo featured on the CCCS CTE website
- Mentions in three social media posts highlighting support of CTE
- Mention in one email to K-12 schools highlighting all CTE sponsors
- Opportunity for sponsor to provide promotional giveaways for all participating schools
- Opportunity for sponsor to share approved co-branded CTE program materials with customers
- Opportunity for sponsor to be mentioned by participating student leaders during their presentations to the board at the annual CTE-focused State Board meeting which includes members of the State Board for Community Colleges and Occupational Education and student leaders from each of the CTSOs

#### **Recognition as a Champion Society Donor which includes:**

- Logo on the Foundation website with a hyperlink to sponsor website
- Invitation to the annual Student Excellence Awards
- Opportunity to serve as student scholarship essay reviewers

#### **Conference Scholarship for Students**

- Sponsorship will provide funding for five students from underrepresented communities to participate in one of the selected state-wide conferences

#### **Recognition as follows at three CTSO conferences (see appendix A)**

- Sponsor mention in two social media posts promoting the conference
- Logo recognition on select promotional giveaways like T-shirts, shopping bags or other items (giveaways vary by conference)
- Opportunity to provide branded giveaways to conference attendees
- Opportunity for company representatives to serve as a contest judge
- Exhibit table for promotional purposes
- Daily promotional messages pushed through the conference app
- Recognition on conference website and within the main communications platform for the conference participants (e.g. conference app or intranet)
- Opportunity to provide a banner to be displayed in a prominent location
- Opportunity to conduct a workshop during a concurrent session or address students and advisors at an all attendee session



## **\$10,000 SPONSORSHIP**

### **Statewide recognition of partnership with CTE at CCCS**

- CCCS will provide a testimonial from Chancellor Garcia acknowledging the value of sponsor's support to be used in press release or other promotional outreach
- Logo featured on the CCCS CTE website
- Mentions in two social media posts highlighting support of CTE
- Mention in one email to K-12 schools highlighting all CTE sponsors
- Opportunity for sponsor to share approved co-branded CTE program materials with customers
- Opportunity for sponsor to be mentioned by participating student leaders during their presentations to the board at the annual CTE-focused State Board meeting which includes members of the State Board for Community Colleges and Occupational Education and student leaders from each of the CTSOs

### **Recognition as a Champion Society Donor which includes:**

- Logo on the Foundation website with a hyperlink to sponsor website
- Invitation to the annual Student Excellence Awards
- Opportunity to serve as student scholarship essay reviewers

### **Conference Scholarship for Students**

- Sponsorship will provide funding for one student from an underrepresented community to participate in the selected state-wide conferences

### **Recognition as follows at one CTSO conference (see appendix A)**

- Sponsor mention in two social media posts promoting the conference
- Opportunity to provide branded giveaways to conference attendees
- Opportunity for company representatives to serve as a contest judge
- Exhibit table for promotional purposes
- Daily promotional messages pushed through the conference app
- Recognition on conference website and within the main communications platform for the conference participants (e.g. conference app or intranet)
- Opportunity to provide a banner to be displayed in a prominent location
- Opportunity to conduct a workshop during a concurrent session or address students and advisors at an all attendee session





## State Conference Sponsorship



### **\$5,000 CONFERENCE SPONSORSHIP**

#### **Recognition as a Champion Society Donor which includes:**

- Logo on the Foundation website with a hyperlink to sponsor website
- Invitation to the annual Student Excellence Awards
- Opportunity to serve as student scholarship essay reviewers

#### **Recognition as follows at one CTSO conference (see appendix A)**

- Opportunity for company representatives to serve as a contest judge
- Exhibit table for promotional purposes
- One promotional messages pushed through the conference app
- Opportunity to provide a banner to be displayed at one contest location

#### **Conference Scholarship for Students**

- Sponsorship will provide funding for three students from underrepresented communities to participate in the selected state-wide conferences

### **\$3,000 CONFERENCE SPONSORSHIP**

#### **Recognition as follows at one CTSO conference (see appendix A)**

- Opportunity for company representatives to serve as a contest judge
- Exhibit table for promotional purposes
- One promotional messages pushed through the conference app
- Opportunity to provide a banner to be displayed at one contest location

**Through sponsorship of Colorado Career and Technical Education at the Colorado Community College System, your company will be aligned with Colorado's largest provider of post-secondary education and training, supporting Colorado's future leaders and workforce. We truly appreciate your consideration of an investment in programs which aims to strengthen Colorado's economy by building a competitive workforce.**

***For more information, email [Jessica.Pisano@cccs.edu](mailto:Jessica.Pisano@cccs.edu) or call 720-858-2902***

## APPENDIX A

### CAREER AND TECHNICAL STUDENT ORGANIZATION CONFERENCES

Sponsors may choose alignment with one or three of the 2024 CTSO conferences of their choosing with the exception of Agricultural Education which has been fully sponsored.



Health Sciences  
HOSA Future Health Professionals  
State Leadership Conference  
February 19-21, 2024  
Sheraton Denver Downtown  
Denver, Colorado



Family and Consumer Sciences Family,  
Career, and Community Leaders of  
America State Leadership Conference  
April 4-6, 2024  
Sheraton Denver Downtown  
Denver, Colorado



Engineering, Technology, and Media Arts  
Technology Student Association State  
Leadership Conference  
February 22-24, 2024  
Marriott Denver Tech Center  
Denver, Colorado



Technical, Skilled, and Service Trades  
Colorado SkillsUSA State Leadership Conference  
April 9-11, 2024  
Pueblo Community College and the Pueblo  
Convention Center  
Pueblo, Colorado



Marketing, Finance, and Hospitality  
Management  
Colorado DECA State Leadership Conference  
February 25-27, 2024  
The Broadmoor  
Colorado Springs, Colorado



Alternative Cooperative Education  
Successful Career Students of Colorado  
Student Leadership Conference  
May 3, 2024  
Pikes Peak State College  
Colorado Springs, Colorado



Future Business Leaders of America  
Business Leadership Conference  
April 1-3, 2024  
Gaylord Rockies Resort & Convention  
Center  
Aurora, Colorado



Agricultural Education Colorado FFA  
State Convention June 4-6, 2024  
Colorado State University-Pueblo  
Pueblo, Colorado