

Colorado CTE Course – Scope and Sequence

Course Name Fashion Design & Merchandising 2		Course Details Course = 0.50 Carnegie Unit Credit			
Course Description	The purpose of this course is to expose students to various aspects of the fashion design and merchandising industry. Students integrate knowledge, skills, and practices to evaluate potential career opportunities. Emphasis is placed on an introduction to fashion, fashion and textile selection, product construction and fashion merchandising.				
Note:	This is a suggested scope and sequence for the course content. The content will work with any textbook or instructional resource. If locally adapted, make sure all essential knowledge and skills are covered.				
SCED Identification #	Schedule calculation based on 60 calendar days of a 90-day semester. Scope and sequence allows for additional time for guest speakers, student presentations, field trips, remediation, or other content topics.				
All courses taught in an approved CTE program must include Essential Skills embedded into the course content. The Essential Skills Framework for this course can be found at https://www.cde.state.co.us/standardsandinstruction/essentialskills					
Instructional Unit Topic	Suggested Length of Instruction	CTE or Academic Standard Alignment	Competency / Performance Indicator	Outcome / Measurement	CTSO Integration
Stages of Merchandising	5 hours	<p>ARVD. 04.05 Evaluate Elements of textile, apparel, and fashion merchandising.</p> <p>NASAFACS.16.5.4 Analyze external factors that influence merchandising.</p> <p>RWC10-GR.12-S.2-GLE.2-EO.c RWC10-GR.12-S.3-GLE.3-EO.a MA10-GR.HS-S.3-GLE.2-EO.b.ii MA10-GR.HS-S.3-GLE.2-EO.b.vi RWC10-GR.12-S.4-GLE.2-EO.a RWC10-GR.10-S.4-GLE.1-EO.d</p>	<p><u>ARVD.04.05.b</u> Analyze the cost of constructing, manufacturing, altering or repairing textile, apparel, and fashion products.</p> <p><u>ARVD.04.05.c</u> Analyze ethical considerations</p>	<ul style="list-style-type: none"> Merchandising Math for piece of Design A Line Go-lamorous Case Study of determining Wholesale/Retail cost, Production Cost, and Retail Price 	<p>FCCLA Fashion Design</p> <p>FCCLA Entrepreneurship</p>

		<p>MA10-GR.HS-S.4-GLE.5-EO.a.i MA10-GR.HS-S.4-GLE.5-EO.a.iii RWC10-GR.11-S.4-GLE.1-EO.d RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.12-S.1-GLE.1-EO.e RWC10-GR.9-S.1-GLE.1-EO.b RWC10-GR.9-S.4-GLE.2-EO.c</p>	<p>for merchandising apparel and textile products.</p> <p><u>ARVD.04.05.d</u> Apply external factors that influence merchandising</p>		
Retail Sales	5 hours	<p>ARVD.04.07 Demonstrate general operational procedures required for business profitability and career success.</p>	<p><u>ARVD.04.07.a</u> Analyze legislation, regulations, and public policy affecting the textiles, apparel and fashion industries.</p> <p><u>ARVD.04.07.c</u> Analyze operational costs such as mark ups, mark downs, cash flow, and other factors affecting profit.</p>	<ul style="list-style-type: none"> ● Pricing Strategies ● Merchandising Math Design a Line Go-lamorous Case Study ● Floor Plan and Elevation of Store 	<p>FCCLA Fashion Design</p> <p>FCCLA Entrepreneurship</p>
Advertising and Promotion	3 hours	<p>ARVD.04.05 Evaluate elements of textile, apparel, and fashion merchandising.</p>	<p>ARVD.04.05.e Critique varied methods for promoting</p>	<ul style="list-style-type: none"> ● Website ● Canva Graphic Organizer Promotional 	<p>FCCLA Fashion Design</p>

		<p>NASAFACS.16.5.5 Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations.</p> <p>RWC10-GR.12-S.2-GLE.2-EO.c RWC10-GR.12-S.3-GLE.3-EO.a SC09-GR.HS-S.3-GLE.5-EO.a RWC10-GR.10-S.4-GLE.1-EO.d RWC10-GR.12-S.2-GLE.2-EO.e RWC10-GR.12-S.2-GLE.2-EO.f MA10-GR.HS-S.4-GLE.4-EO.b MA10-GR.HS-S.4-GLE.4-EO.b.i VA09-GR.HS-S.4-GLE.2-EO.a RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.11-S.4-GLE.1-EO.d</p>	apparel and textile products.	Ad OR Advertisement using Adobe Publisher	<p>FCCLA Job Interview</p> <p>FCCLA Career Investigation</p> <p>FCCLA Public Policy Advocate</p> <p>FCCLA Entrepreneurship</p>
Technological Advances and Global Perspectives	2 hours	<p>ARVD.04.08 Analyze recurring and evolving concerns facing individuals, families, workplaces, and communities.</p>	<p><u>ARVD.04.08.a</u> Describe recurring and evolving concerns facing individuals, families, workplaces and communities.</p> <p><u>ARVD.04.08.b</u> Describe levels of concerns: individuals, family,</p>	<ul style="list-style-type: none"> • “True Cost” Movie Analysis 	FCCLA Public Policy Advocate

			workplace, community, cultural/societal , global/environmental.		
Customer Service	5 hours	<p>ARVD.04.06 Evaluate the components of customer service.</p> <p>NASAFACS.16.6.1 Analyze factors that contribute to quality customer relations.</p> <p>NASAFACS16.6.2 Analyze the influences of cultural expectations as a factor in customer relations.</p> <p>NASAFACS.16.6.4 Create solutions to address customer concerns.</p>	<p><u>ARVD.04.06.c</u> Demonstrate the skills necessary for quality customer service.</p> <p><u>ARVD.04.06.d</u> Create solutions to address customer concerns.</p>	<ul style="list-style-type: none"> • 	<p>FCCLA Fashion Design</p> <p>FCCLA Entrepreneurship</p>
Product Development	33 hours	<p>ARVD. 04.04 Demonstrate skills needed to produce, alter, or repair fashion apparel, and textile products.</p> <p>NASAFACS.16.2.1 Apply appropriate terminology for identifying, comparing, and analyzing the most common generic textile fibers and fabrics.</p> <p>NASAFACS.16.2.2 Evaluate performance characteristics of textile fiber and fabrics.</p> <p>NASAFACS.16.2.4 Analyze characteristics of textile components</p>	<p><u>ARVD.04.04.a</u> Demonstrate professional skills in using a variety of equipment, tools, and supplies for fashion, apparel, and textile construction, alteration or repair.</p> <p><u>ARVD.4.04.d</u> Analyze current</p>	<ul style="list-style-type: none"> • Design A Line product repurposed/sewed for display 	<p>FCCLA Fashion Design</p> <p>FCCLA Fashion Sketch</p> <p>FCCLA Fashion Construction</p> <p>FCCLA Entrepreneurship</p>

		<p>in the design, construction, care, use, maintenance, and disposal or recycling of products.</p> <p>RWC10-GR.11-S.2-GLE.3-EO.a RWC10-GR.12-S.3-GLE.3-EO.a RWC10-GR.12-S.2-GLE.2-EO.f MA10-GR.HS-S.4-GLE.4-EO.b MA10-GR.HS-S.4-GLE.4-EO.b.i MA10-GR.HS-S.4-GLE.5-EO.a.i MA10-GR.HS-S.4-GLE.5-EO.a.iii RWC10-GR.12-S.2-GLE.2-EO.b VA09-GR.HS-S.4-GLE.2-EO.a RWC10-GR.12-S.2-GLE.2-EO.e RWC10-GR.10-S.4-GLE.1-EO.d RWC10-GR.12-S.4-GLE.2-EO.a RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.9-S.1-GLE.1-EO.b RWC10-GR.9-S.4-GLE.2-EO.c</p>	<p>technology and trends that facilitate design and production of textile, apparel, and fashion products.</p>		
Marketing	14 hours	<p>ARVD.04.05 Evaluate elements of textile, apparel, and fashion merchandising.</p> <p>NASAFACS.16.5.1 Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.</p> <p>NASAFACS16.5.6 Apply research methods, including forecasting</p>	<p><u>ARVD.04.05.f</u> Apply research methods, including forecasting techniques, for marketing apparel and textile products.</p>	<ul style="list-style-type: none"> • Collaboration with Business class to complete Marketing Mix for Design A Line 	<p>FCCLA Entrepreneurship</p> <p>FCCLa Fashion Design</p>

		<p>techniques, for marketing textiles, fashion, and apparel.</p> <p>RWC10-GR.12-S.2-GLE.2-EO.c RWC10-GR.12-S.3-GLE.3-EO.a MA10-GR.HS-S.3-GLE.2-EO.b.ii MA10-GR.HS-S.3-GLE.2-EO.b.vi RWC10-GR.12-S.4-GLE.2-EO.a RWC10-GR.10-S.4-GLE.1-EO.d MA10-GR.HS-S.4-GLE.5-EO.a.i MA10-GR.HS-S.4-GLE.5-EO.a.iii RWC10-GR.11-S.4-GLE.1-EO.d RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.12-S.1-GLE.1-EO.e RWC10-GR.9-S.1-GLE.1-EO.b RWC10-GR.9-S.4-GLE.2-EO.c</p>			
Packaging	5 hours	<p>ARVD.04.05 Evaluate elements of textile, apparel, and fashion merchandising.</p> <p>RWC10-GR.12-S.2-GLE.2-EO.c RWC10-GR.12-S.3-GLE.3-EO.a SC09-GR.HS-S.3-GLE.5-EO.a RWC10-GR.10-S.4-GLE.1-EO.d RWC10-GR.12-S.2-GLE.2-EO.e RWC10-GR.12-S.2-GLE.2-EO.f MA10-GR.HS-S.4-GLE.4-EO.b</p>	<p><u>ARVD.04.05.f</u> Apply research methods, including forecasting techniques, for marketing apparel and textile products.</p>	<ul style="list-style-type: none"> 3D Box Design and Packaging Elements Applying Logo and Color Scheme of Business 	<p>FCCLA Entrepreneurship FCCLA Fashion Design</p>

		MA10-GR.HS-S.4-GLE.4- EO.b.i VA09-GR.HS-S.4-GLE.2-EO.a RWC10-GR.11-S.4-GLE.1-EO.a RWC10-GR.11-S.4-GLE.1- EO.d			