

Stage Production Management

Level 3: Student may have explored previously; second level pathway specific course

Pathway(s): Production and Managerial Arts

Description

This course introduces students to various areas of management within the stage production industry which include stage manager (working with assistants, actors, and directors), theater manager (advertising, box office sales, public relations), human resources (training, hiring, safety, compensation, law), and financial manager (payroll and budget).

Student Learning Outcomes

Career Pathways

- 1) Explore contemporary and historical careers within the stage production industry.
- 2) Continue development of a career portfolio specific to personal achievements.
- 3) Define production roles and responsibilities (creators, performers, designers, and producers)
- 4) Assess and adapt to factors that could affect company members in their roles.
- 5) Participate in the commercial aspects of production (marketing, sales, and employment)
- 6) Distinguish aspects of the artistic process, business principles, and organizational structure of production.
- 7) Demonstrate cultural understanding by predicting the reception of production content on a variety of audiences.
- 8) Apply adjudication provided by industry professionals for production responsibilities.
- 9) Use personal portfolio to enhance growth of career vision documentation.

Theatrical Ethics and Law

- 10) Analyze royalty and production contracts in order to deliver production responsibilities in accordance with legal expectations
- 11) Research copyrights to ensure ethical and legal use of creative material (music, sound effects, visual elements such as projections and backdrops)
- 12) Analyze code from the Actor's Equity Association and the International Alliance of Theatrical Stage Employees to establish equivalent performance expectations within an educational setting.

Integrity and Responsibility

- 13) Outline personal responsibilities in relation to the collaborative outcome.
- 14) Reflect on prior experience, refine and organize processes for achieving success with new personal responsibilities.
- 15) Formulate and defend personal approaches to artistic choices based on a variety of researched techniques.

- 16) Evaluate and revise individual approaches, based on feedback, to support the collaborative outcome.
- 17) Synthesize ideas from research, analysis, and context to execute authentic and relevant actions.
- 18) Demonstrate accountability through development and reliable use of scheduling resources.

Financial Awareness

- 19) Track the financial demands of individual production elements (royalties, set-construction, costumes and makeup, cast/crew hours, marketing and promotional materials) through budgeting.
- 20) Through collaboration, maintain a company budget based on individual financial tracking.
- 21) Ensure solvency through fundraising and revenue analysis.

Promotion and Advertising

- 22) Create a promotional scheme for a full production.
- 23) Execute and maintain an effective social media campaign.
- 24) Design promotional materials through evaluation of thematic elements.
- 25) Produce and disseminate appropriate promotional materials relevant to the production concept.

Management and Leadership

- 26) Demonstrate mutual respect for self and others and their roles in developing a production.
- 27) Outline processes and procedures for collaborative decision making.
- 28) Develop common criteria for collaborative evaluation.
- 29) Interpret and assess the work of others participating in the production process through the use of supporting evidence.
- 30) Share leadership and responsibilities throughout the production process.

Collaboration in Development

- 31) Identify cultural origins of artistic and narrative choices.
- 32) Synthesize knowledge from a variety of dramatic forms, theatrical conventions and technologies to create the visual composition of a production.
- 33) Perform personal responsibilities within the context of the collaborative goal.
- 34) Contribute ideas and accept and incorporate the ideas of others in preparation for the final product.
- 35) Justify, debate and defend artistic choices within the production process.
- 36) Cooperate as a creative team to discover artistic solutions and make interpretive choices.
- 37) Evaluate the final collaborative product.