



Work Based Learning in Business, Marketing, or Finance

Level 4: Students have experience within the pathway

Pathway(s): determined by the student's plan

Description

Students build on prior knowledge and skills in the program of study to further develop and apply employability and technical skills that prepare them for success in future career and postsecondary education.

Student Learning Outcomes

- 1) Identify career goals and how the WBL experience supports these goals.
- 2) Develop a training plan that specifically outlines technical skills with their supervisor/employer.
- 3) Agree to a supervisor/employer and school approved safety agreement.
- 4) Document hours, responsibilities, and learning that occurs within the WBL experience.
 - a. Achieve a minimum of 30 contact hours with industry
- 5) Receive formal, period evaluation from the supervisor/employer that is shared and stored at the school.
- 6) Reflect on and/or revise their career plan based on the WBL experience.

Examples of Quality Work-Based Learning (any area)

- Student works on a social media campaign for a small local business with an industry mentor on a culminating project.
- Student works with an industry graphic designer on several design projects.
- Student works on interior design projects with Habitat for Humanity.
- Students work within specific aspects of a school based enterprise.
- Students work with Chamber of Commerce or other agencies to provide a targeted business activity or project that is overseen by agency personnel and a CTE educator.

DECA and FBLA integration based on chosen opportunity