

Colorado CTE Course – Scope and Sequence

Course Name	Corporate Ethics and Social Responsibility		Course Details	.5 semester long	
			Course = 0.50 Carnegie Unit Credit		
Course Description	Examines the concept of ethical corporate responsibility and how an organization's resources, including individual employees and work groups of the corporation, identify and respond to social and ethical problems. Included in the course are topics of corporate ethics and social responsibility, how these concepts apply to business and management principles, and the individual corporate citizen's involvement with making ethical decisions.				
Note:	This is a suggested scope and sequence for the course content. The content will work with any textbook or instructional resource. If locally adapted, make sure all competencies are covered. This course aligns to the CCNS (MAN 230)				
SCED Identification #	12060	Schedule calculation based on 60 calendar days of a 90-day semester. Scope and sequence allows for additional time for guest speakers, student presentations, field trips, remediation, or other content topics.			
All courses taught in an approved CTE program must include Essential Skills embedded into the course content. The Essential Skills Framework for this course can be found at https://www.cde.state.co.us/standardsandinstruction/essentialskills					
Instructional Unit Topic	Suggested Length of Instruction	CTE or Academic Standard Alignment	Competency / Performance Indicator	Outcome / Measurement	CTSO Integration
The importance of ethics		Foster an understanding and appreciation of ethics and ethical principles	Review the importance of business ethics and social responsibility.	<ul style="list-style-type: none"> Explore conceptualizations of business ethics from an organizational perspective Examine the historical foundations and evolution of business ethics Provide evidence that ethical value systems support business performance 	DECA: Business Law and Ethics FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management
Stakeholders role in business ethics		Explain the nature of corporate ethics and social responsibility	Discuss responsibilities of businesses to stakeholders.	<ul style="list-style-type: none"> Identify stakeholder's roles in business ethics Define social responsibility 	DECA: Business Law and Ethics FBLA: Business Ethics, Accounting I, Accounting II, Banking &



				<ul style="list-style-type: none"> Examine the relationship between stakeholder orientation and social responsibility Delineate a stakeholder orientation in creating corporate social responsibility Explore the role of corporate governance in structuring ethics and social responsibility in business 	Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management
			Identify and discuss ways to implement a stakeholder's perspective.	<ul style="list-style-type: none"> List the steps involved in implementing a stakeholder perspective in social responsibility and business ethics 	
Business environments in relation to ethics and social responsibility.		Apply ethics to demonstrate trustworthiness	Discuss the <u>challenges</u> of making ethically and socially responsible decisions in a complex business environment with limited resources and competing stakeholder interests.	<ul style="list-style-type: none"> Provide a comprehensive model for ethical decision making in business Examine issue intensity as an important element in the ethical decision-making process Introduce individual factors that influence business ethical decision making 	DECA: Business Law and Ethics FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management
Tools used to make ethical decisions.		Understand the role of ethics in social responsibility in organizations	Discuss the framework for ethical decision making.	<ul style="list-style-type: none"> Introduce organizational factors that influence business ethical decision making Explore the role of opportunity in ethical decision making in business Understand normative considerations in ethical decision making Recognize the role of institutions in normative decision making 	DECA: Business Law and Ethics FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management



				<ul style="list-style-type: none"> Examine the importance of principles and core values to ethical decision making 	
Emerging business ethics issues.			Identify past and emerging ethical issues/dilemmas in business.	<ul style="list-style-type: none"> Define ethical issues in the context of organizational ethics 	DECA: Business Law and Ethics FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Organizational Leadership
Individual factors that lead to moral philosophies and values		Exhibit techniques to manage emotional reactions to people and situations.		<ul style="list-style-type: none"> Examine ethical issues as they relate to the basic values of honesty, fairness, and integrity Delineate misuse of company resources, abusive and intimidating behavior, lying, conflicts of interest, bribery, corporate intelligence, discrimination, sexual harassment, fraud, financial misconduct, insider trading, intellectual property rights, and privacy as business ethics issues 	DECA: Business Law and Ethics FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Sports & Entertainment Management
Organizational factors, i.e., the role of ethical culture and relationships		Manage internal and external business relationships to foster positive interactions.	Describe social responsibility and discuss examples of how corporate employees demonstrate social responsibility.	<ul style="list-style-type: none"> Understand the concept of corporate culture Examine the influence of corporate culture on business ethics. Determine how leadership, power, and motivation relate to technical decision making in organizations Assess organizational structure and its relationship to business ethics Explore how the work group influences ethical decisions. 	DECA: Business Law and Ethics, Human Resources Management FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management, Organizational Leadership



				<ul style="list-style-type: none"> • Discuss the relationship between individual and group ethical decision making • 	
Ethical leadership		Explain the role of ethics in leadership	Discuss ethical leadership and how it may benefit a business organization.	<ul style="list-style-type: none"> • Define ethical leadership • Examine requirements for ethical leadership • Realize the benefits that come from effective ethical leadership • Understand how ethical leadership impacts organizational culture • Learn about the different styles of conflict management • Understand how employees can be empowered to take on responsibilities in ethical leadership • Examine leader-follower relationships • Learn about leadership styles and how they influence ethical leadership • Use the RADAR model to determine how ethical leaders handle misconduct situations 	<p>DECA: Business Law and Ethics, Human Resources Management</p> <p>FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management, Organizational Leadership</p>
				<ul style="list-style-type: none"> • Understand the responsibility of corporation to stakeholders • Understand why businesses need ethics programs • List the minimum requirements for an ethics program • Describe the role of codes of ethics in identifying key corporate risk areas • Identify factors in successful ethics training, program types, and goals • Examine the ways ethical standards are monitored, audited, and enforced 	<p>FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management, Organizational Leadership</p>



<p>Managing and controlling business environment ethics programs</p>		<p>Utilize critical-thinking skills to determine best options/outcomes .</p>	<p>Define the relationship of social responsibility as it relates to the diversified workforce of business.</p>	<ul style="list-style-type: none"> ● Define ethics auditing ● Identify the benefits and limitations of ethics auditing ● Examine the challenges of measuring non-financial performance ● Explore the stages of the ethics-auditing process ● Understand the strategic role of the ethics audit 	<p>DECA: Business Law and Ethics, Human Resources Management FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management, Organizational Leadership</p>
<p>The importance of how sustainability affects ethics and social responsibility dimensions</p>		<p>Understand the role of ethics in social responsibility in operations and risk management</p>	<p>Demonstrate knowledge of how sustainability relates to social responsibility and ethical decision making.</p> <p>Characterize how mandatory and voluntary ethical programs assist in risk management</p>	<ul style="list-style-type: none"> ● Relate sustainability to ethical decision making and social responsibility ● Examine global environmental issues related to the atmosphere, water and land ● Review environmental legislation related to sustainability ● Compare renewable energy sources that provide alternatives for sustainability ● Evaluate business responses to sustainability related to green marketing and greenwashing ● Provide strategic directions for implementation of sustainability 	<p>DECA: Business Law and Ethics, Human Resources Management FBLA: Business Ethics, Accounting I, Accounting II, Banking & Financial Systems, Global Business, Insurance & Risk Management, Introduction to Business, Introduction to Business Procedures, Journalism, Management Decision Making, Sports & Entertainment Management, Organizational Leadership, Business Law, Insurance & Risk Management</p>